



**Second Annual CoastBusters Walk for Breast Cancer
Florence, OR
Helping Survivors Survive and Warriors Win!**

CoastBusters Walk for Breast Cancer is the outcome of two local ladies' desire to inspire hope for other women, men, and their families struggling with breast cancer. Recent breast cancer survivors themselves, Jeanette Campagna and Sonia Graham decided to make a difference in the lives of women and others in their own community battling breast cancer and to give back to the community and medical teams that were so instrumental in their recoveries. They adopted the motto that something good can certainly come from something bad.

The 2nd annual CoastBusters Walk is a 3 mile walk that will be held on the track at Siuslaw Middle School, rain or shine, on Saturday, October 5, 2024, the start of Breast Cancer Awareness Month. Proceeds raised from the event will stay local and benefit Oregon Cancer Foundation. This Foundation provides a wide array of support that aids breast cancer patients with many facets of their cancer treatment. CoastBusters is an opportunity to proudly raise awareness in the community and offer hope, strength, and courage to all who have been affected by breast cancer.

We invite you to be part of the CoastBusters family as an event sponsor. Sponsorship benefits include great marketing opportunities for your business and more than that it demonstrates your support for the cause and lets the community know we're all in this fight together; to raise vital funds for breast cancer awareness, treatment, and cure!



Sponsorship Deadline: September 9, 2024

CONTACT INFORMATION

CoastBusters Walk for Breast Cancer • PO Box 1804, Newport, OR 97365 • CoastBustersWalk.org
Jeanette Campagna • Jeanette@CoastBustersWalk.org • 970-485-9696
Sonia Graham • Sonia@CoastBustersWalk.org • 541-224-1985
EIN: 93-1396705

THANK YOU FOR YOUR SUPPORT!

October 5, 2024
Florence, OR

Sponsorship Opportunities

\$2500 Presenting Hooters Sponsorship

Exclusive to two sponsors only

- Naming rights and exclusivity for up to two sponsors
- Premier placement of business logo/name listed or mentioned as "Presenting Hooters" Sponsor in all media campaigns including radio, social media, and e-campaigns
- Premier placement of business logo/name with website link to appear in local e-campaigns
- Premier placement of business logo/name on CoastBusters website with link to business site
- Premier recognition in event printed materials
- Premier positioning and recognition in all social media efforts
- Premier placement of business logo/name displayed on event t-shirt
- Premier location for sponsor signage at event (signage/banner provided by sponsor)
- Opportunity to speak during event program as Presenting Sponsor
- Opportunity to contribute breast cancer themed items to participant swag bags
- Opportunity for tabling at event and providing business swag
- Six complimentary entries to CoastBusters Walk on September 28
- Opportunity to purchase additional entries to CoastBusters Walk on September 28 at the Early Bird rate of \$30 per participant

\$1000 The Twins Sponsorship

- Prominent placement of business logo/name listed or mentioned as "The Twins" Sponsor in all media campaigns including social media and e-campaigns
- Prominent placement of business logo/name and website link to appear in local e-campaigns
- Prominent placement of business logo/name on CoastBusters website with link to business site
- Prominent recognition in event printed materials
- Prominent positioning and recognition in all social media efforts
- Prominent placement of business logo/name displayed on event t-shirt
- Prominent location for sponsor signage at event (signage/banner provided by sponsor)
- Opportunity to contribute breast cancer themed item(s) to participant swag bags
- Opportunity for tabling at event and providing business swag
- Four complimentary entries to CoastBusters Walk on September 28
- Opportunity to purchase additional entries to CoastBusters Walk on September 28 at the Early Bird rate of \$30 per participant

\$500 Knockers Sponsorship

- Business logo/name listed or mentioned as "Knockers" Sponsor in all media campaigns including social media and e-campaigns
- Business logo/name to appear in local e-campaigns
- Business logo/name on CoastBusters website
- Recognition in event printed materials
- Positioning and recognition in all social media efforts
- Business logo/name displayed on event t-shirt
- Sponsor signage at event (signage/banner provided by sponsor)
- Opportunity to contribute breast cancer themed item(s) to participant swag bags
- Opportunity for tabling at event and providing business swag
- Two complimentary entries to CoastBusters Walk on September 28
- Opportunity to purchase additional entries to CoastBusters Walk on September 28 at the Early Bird rate of \$30 per participant

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Florence, OR

Sponsorship Opportunities

\$250 Puppies Sponsorship

- Business name listed or mentioned as "Puppies" Sponsor in all media campaigns including social media and e-campaigns
- Business name to appear in local e-campaigns
- Business name on CoastBusters website
- Recognition in event printed materials
- Recognition in social media efforts
- Sponsor signage at event (signage/banner provided by sponsor)
- Opportunity to contribute breast cancer themed item(s) to participant swag bags
- Opportunity for tabling at event and providing business swag
- Opportunity to purchase entries to CoastBusters Walk on September 28 at the Early Bird rate of \$30 per participant

Proceeds benefit Oregon Cancer Foundation.

All funds directly support local breast cancer patients in Florence and western Lane County, OR.

We're happy to discuss customized and in-kind sponsorships too!

***Please note: All sponsors are encouraged to contribute an item for the Silent Auction and Prize Drawing.**

Sponsorship Deadline: September 9, 2024

For logo recognition, business/organization logos must be submitted in a vector graphics file. Common vector file types include .AI (Adobe Illustrator), .EPS (Encapsulated Postscript), and .SVG (Scaleable Vector Graphics).

Contact Information

Jeanette Campagna • Jeanette@CoastBustersWalk.org • 970-485-9696

Sonia Graham • Sonia@CoastBustersWalk.org • 541-224-1985

www.CoastBustersWalk.org

October 5, 2024
Florence, OR



Yes – we would like to be a Sponsor for the Florence CoastBusters Walk!

Contact Name _____

Business Name _____

Email Address _____

Telephone # _____

Address _____

City _____ State _____ Zip _____

Signature _____ Date _____

Sponsorship Level

- \$2,500 Presenting “Hooters” Sponsorship
- \$1,000 “The Twins” Sponsorship
- \$500 “Knockers” Sponsorship
- \$250 “Puppies” Sponsorship

For logo recognition, business/organization logos must be submitted in a vector graphic file. Common vector file types include .AI (Adobe Illustrator), .EPS (Encapsulated Postscript), and .SVG (Scaleable Vector Graphics).

Method of Payment

- Check enclosed (made payable to CoastBusters)
- Please visit www.CoastBustersWalk.org to pay by credit card
- Please send an invoice to the address above

Logo submitted in a vector graphics file to Jeanette Campagna

Yes, I want a table to display my wares at the CoastBusters event on October 5th

Contact Information:

Jeanette Campagna – Jeanette@CoastBustersWalk.org
Sonia Graham – Sonia@CoastBustersWalk.org

Please complete and return with payment to:

CoastBusters, PO Box 1804
Newport, OR 97365

Sponsorship Deadline: September 9, 2024

CoastBusters filed for its nonprofit tax-exempt status with the IRS. This process may take six to nine months to complete. CoastBusters, acting in a responsible fiduciary manner, is allowed to accept any and all donations/sponsorship payments. CoastBusters can acknowledge all donations/sponsorship payments, however receipts cannot be issued for donations/sponsorship payments until the official nonprofit status has been granted through the IRS. If a tax receipt is required, please make your check payable to either Pacific Communities Health District Foundation Women’s Cancer Fund (PCHDF) for the Newport event or Oregon Cancer Foundation for the Florence event and mail your check to CoastBusters. It’s always recommended that you consult your tax advisor about donations/sponsorships and any tax deductibility benefit.