



**Third Annual CoastBusters Walk for Breast Cancer  
(First CoastBusters Walk in Florence • 2023)  
Helping Survivors Survive and Warriors Win!**

CoastBusters Walk for Breast Cancer is the outcome of two local ladies' desire to inspire hope for other women and their families struggling with breast cancer. Recent breast cancer survivors themselves, Jeanette Campagna and Sonia Graham decided to make a difference in the lives of women and others in their own communities battling breast cancer and to give back to the community and medical teams that supported them. They adopted the motto that something good can certainly come from something bad.

The CoastBusters Walk is a 3 mile walk that will be held on the track at Siuslaw Middle School, rain or shine, on Saturday, October 7, 2023, during Breast Cancer Awareness Month. Proceeds raised from the event will stay local and benefit breast cancer patients through Oregon Cancer Foundation. This Foundation provides a wide array of support and financial assistance that aids breast cancer patients with many facets of their cancer treatment. It's an opportunity to proudly raise awareness in the community and offer hope, strength, and courage to all women who have been affected by breast cancer.

Registration fee includes a CoastBusters Walk t-shirt, pink ribbon pin, swag bag, event festivities, and the power in knowing that women and their families fighting breast cancer will benefit significantly.

- \$25 Early Registration (Through August 31, 2023; guarantees t-shirt, pink ribbon pin, and swag bag)
- \$35 General Registration (September 1 – October 1, 2023)
- \$45 Onsite Registration (October 7, 2023)



We invite you to be part of the CoastBusters family as an event sponsor.

Sponsorship benefits include great marketing opportunities for your business and more than that - it demonstrates your support for the cause and lets the community know we're all in this fight together, to raise vital funds for breast cancer awareness, treatment, and cure!

For more information, registration, and donations: [CoastBustersWalk.org](http://CoastBustersWalk.org)

Contact Information:

Jeanette Campagna • [Jeanette@CoastBustersWalk.org](mailto:Jeanette@CoastBustersWalk.org) • 970-485-9696

Sonia Graham • [Sonia@CoastBustersWalk.org](mailto:Sonia@CoastBustersWalk.org) • 541-224-1985

THANK YOU FOR YOUR SUPPORT!

October 7, 2023  
Florence, OR

# Sponsorship Opportunities

## \$1000 Presenting Hooters Sponsorship

- Naming rights and exclusivity for one sponsor
- Premier placement of business logo/name listed or mentioned as "Presenting Tatas" Sponsor in all media campaigns including radio, social media, and e-campaigns
- Premier placement of business logo/name with website link to appear in local e-campaigns
- Premier placement of business logo/name on CoastBusters website with link to business site
- Premier recognition in event printed materials
- Premier positioning and recognition in all social media efforts
- Sponsor signage at registration area (signage provided by sponsor)
- Opportunity to contribute breast cancer themed item(s) to participant swag bags
- Opportunity for tabling at event and providing business swag
- Six complimentary entries to CoastBusters Walk on October 7
- Premier placement of business logo/name displayed on event t-shirt

## \$500 The Twins Sponsorship

- Prominent placement of business logo/name listed or mentioned as "The Twins" Sponsor in all media campaigns including radio, social media, and e-campaigns
- Prominent placement of business logo/name and website link to appear in local e-campaigns
- Prominent placement of business logo/name on CoastBusters website with link to business site
- Prominent recognition in event printed materials
- Prominent positioning and recognition in all social media efforts
- Sponsor signage at registration area (signage provided by sponsor)
- Opportunity to contribute breast cancer themed item(s) to participant swag bags
- Opportunity for tabling at event and providing business swag
- Four complimentary entries to CoastBusters Walk on October 7
- Prominent placement of business logo/name on event t-shirt

## \$250 Knockers Sponsorship

- Business logo/name listed or mentioned as a "Knockers" Sponsor in all media campaigns including radio, social media, and e-campaigns
- Business logo/name to appear in local e-campaigns
- Business logo/name recognized and placed on CoastBusters website
- Recognition in event printed materials
- Positioning and recognition in all social media efforts
- Sponsor signage at registration area (signage provided by sponsor)
- Opportunity to contribute breast cancer themed item(s) to participant swag bags
- Opportunity for tabling at event and providing business swag
- Two complimentary entries to CoastBusters Walk on October 7

**Additional \$100 for business logo/name on event t-shirt**

Proceeds benefit Oregon Cancer Foundation.

All funds directly support local breast cancer patients in western Lane County, OR.

We're happy to discuss customized and in-kind sponsorships too!

**\*Please note: All sponsors are requested to contribute one prize for a prize drawing.**

### Contact Information

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Sonia Graham • [Sonia@CoastBustersWalk.org](mailto:Sonia@CoastBustersWalk.org) • 541-224-1985



Yes – we would like to be a Sponsor for the Florence CoastBusters Walk!

Contact Name \_\_\_\_\_

Business Name \_\_\_\_\_

Email Address \_\_\_\_\_

Telephone # \_\_\_\_\_

Address \_\_\_\_\_

City \_\_\_\_\_ State \_\_\_\_\_ Zip \_\_\_\_\_

Signature \_\_\_\_\_ Date \_\_\_\_\_

**Sponsorship Level**

- \$1,000 Presenting “Hooters” Sponsorship SOLD
- \$500 “The Twins” Sponsorship
- \$250 “Knockers” Sponsorship

**Method of Payment**

- Check enclosed (made payable to CoastBusters)
- Please visit [www.CoastBustersWalk.org](http://www.CoastBustersWalk.org) to pay by credit card
- Please send an invoice to the address below

**Contact Information:**

Jeanette Campagna – [Jeanette@CoastBustersWalk.org](mailto:Jeanette@CoastBustersWalk.org)  
Sonia Graham – [Sonia@CoastBustersWalk.org](mailto:Sonia@CoastBustersWalk.org)

**Please complete and return with payment to:**

CoastBusters, PO Box 1804  
Newport, OR 97365

*Sponsorship Deadline: September 8, 2023*

CoastBusters filed for its nonprofit tax-exempt status with the IRS. This process may take six to nine months to complete. CoastBusters, acting in a responsible fiduciary manner, is allowed to accept any and all donations/sponsorship payments. CoastBusters can acknowledge all donations/sponsorship payments, however receipts cannot be issued for donations/sponsorship payments until the official nonprofit status has been granted through the IRS. If a tax receipt is required, please make your check payable to either Pacific Communities Health District Foundation Women’s Cancer Fund (PCHDF) for the Newport event or Oregon Cancer Foundation for the Florence event and mail your check to CoastBusters. It’s always recommended that you consult your tax advisor about donations/sponsorships and any tax deductibility benefit.